



PANTONE®

**A vibrant surge of new colors is here:
Introducing 224 new Pantone Matching
System (PMS) shades to maximize
creativity and impact.**

Spot Colors

Unlock a bigger, bolder world of color with Pantone Graphics and the Pantone Matching System® (PMS™) — the global language for spot color, specialty colors, process colors, and chip books. With 224 new colors added to the Pantone Formula Guide, Solid Chips, and Color Bridge, you now have even more color to maximize creativity and precision across every project. Select, create, and communicate achievable color anywhere in the world.



Formula Guide two-book set

Solid Coated & Solid Uncoated now expanded with 224 new colors. The best-selling Pantone Guide is the #1 globally used color communication tool, giving designers even more inspiration, precision, and possibility in one essential resource. Featuring 2,614 Pantone Spot Colors with corresponding ink formulations, the Formula Guide helps bring logos, branding, marketing materials, packaging, and any spot color specification to life with confidence and accuracy.

GP1601C



Solid Color Set

Now expanded with 224 new colors, the Solid Color Set Bundle brings together all 2,614 Pantone Spot Colors on coated and uncoated paper in two essential formats: the portable Formula Guide fan deck and the Solid Chips desktop set with perforated chips of each color. It is the complete spot color toolkit for designers who need inspiration, precision, and flexibility from concept through production.

GP1608C



Solid Chips Coated & Uncoated two-book set

Now expanded with 224 new colors, Pantone Solid Chips gives designers a powerful, hands-on way to explore, share, and approve color with confidence. This essential two-book set includes all Pantone Spot Colors as shareable perforated chips on coated and uncoated paper, making it easy to build and design palettes, enhance mood boards and product sketches, attach precise color references to design files, and approve color on press with production partners.

GP1606C



Solid Guide Set

Now expanded with 224 new colors, this best-selling, must-have Solid Guide Set brings together all four Pantone Spot Color Guides—Formula Guide Coated & Uncoated, Pastels & Neons, and Metallics—giving designers the broadest, most versatile collection of Pantone Spot Colors in one convenient set. With 3,479 colors in the Pantone Matching System, it delivers the inspiration, range, and confidence needed to specify standout color across every creative project.

GP1605C

Process Color Printing

Pantone process guides help designers build and reproduce color with confidence in four-color CMYK printing. Aligned with ISO and G7 methodology, these tools reflect today's print standards for clearer, more consistent results across packaging, branding, marketing materials, and digital design workflows.

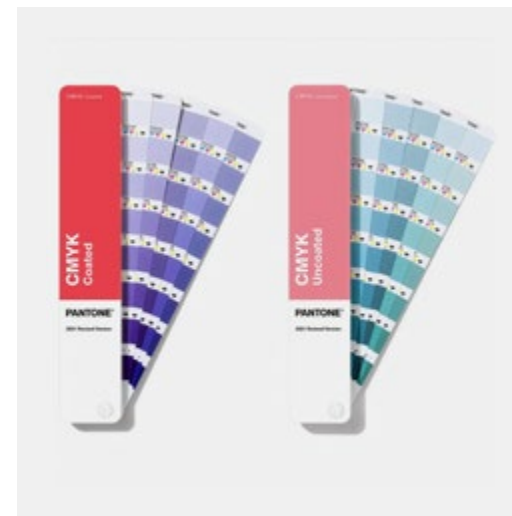


Pantone Color Bridge

Now expanded with 224 new colors, the Pantone Color Bridge is our most versatile tool for graphic and digital designers, helping you see how Pantone Spot Colors translate to their closest CMYK process printing match on coated and uncoated paper. This indispensable guide also includes corresponding CMYK, Hex, and RGB values, making it ideal for digital design, animation, packaging, branding, and print production workflows.

Coated & Uncoated Set: GP6102C Coated guide: GG6103C Uncoated guide: GG6104C

Our most multifunctional color tool for graphic design, the Color Bridge gives you printed solid and CMYK patches, plus RGB, CMYK and HTML values.



CMYK Guide Coated & Uncoated

The Pantone CMYK Guide illustrates 2,868 CMYK process colors and their corresponding values. These colors are unique to the Pantone Graphics System and cannot be matched to Pantone Spot Colors. Use this guide when printing in the four-color process.

GP5101C



Specialty Colors

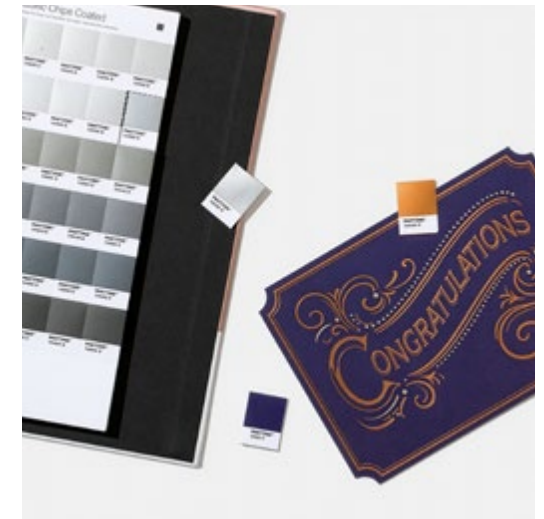
Make every design stand out with Pantone Specialty Colors, including refined metallics, soft pastels, and vibrant neons. From elevated shimmer to subtle warmth and high-impact brightness, these spot color collections give designers more ways to add dimension, personality, and eye-catching impact across packaging, branding, signage, and marketing materials—especially for seasonal collections, limited-time promotions, holiday campaigns, and trend-driven design moments.



Metallics Guide

Add an elegant sophistication with Pantone Metallics, a collection of spot colors formulated to create distinctive and eye-catching design details. Ideal for packaging, logos, branding, signage, and marketing materials, this guide helps designers specify metallic color with confidence and elevate every printed piece.

GG1507C



Metallics Chips Book

This book presents our collection of distinctive and elegant Pantone Metallic Colors as shareable perforated chips. Use this versatile format for adding color into mood boards or product sketches, attaching color to design files, and approving color on press.

GB1507C



Pastels & Neons Coated & Uncoated

Bring softness, brightness, and high-impact color to every project with Pantone Pastels & Neons. This guide and chips collection features soothing pastels and vivid neons in contemporary Pantone Spot Colors, giving designers more expressive options for packaging, logos, branding, and marketing materials when a pastel or neon effect is needed.

GG1504C

Also available: **Solid Chips GB1504C**

Value Bundles

Unlock the complete Pantone experience with premier Value Bundles that bring our most powerful color tools together in one curated collection. Now with more color across key guides and sets, each bundle gives designers expanded choices, greater creative range, and the confidence to move from concept to final production.

Portable Guide Studio

The ultimate guide set for more color, flexibility, and creative power in one premium portable collection. Featuring eight Pantone Guides—Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, CMYK Coated & Uncoated, Metallics, and Pastels & Neons—it gives graphic, print, and digital designers access to 8,930 eye-catching spot, spot-to-process, and process colors wherever inspiration takes them.

GPG304C



Pantone Essentials

The Pantone Essentials bundle gives graphic and digital designers more color, more confidence, and everything needed to compare spot and process color in one convenient carrying case. Now expanded with new colors across key guides, this premium starter set includes six top-selling Pantone Guides—Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and CMYK Coated & Uncoated—putting 8,069 unique Pantone Colors at your fingertips for inspiration, marketing materials, digital design, and animation.

GPG301C

The Reference Library

The premier Pantone Graphics bundle—the ultimate collection for designers who want the fullest color experience at their fingertips. Now with new colors across key guides and chip books, this top-tier desktop display brings together eight Pantone Guides and four chip books, encompassing more than 8,930 spot, spot-to-process, process, and specialty spot colors for inspiration, logos and branding, marketing materials, digital design, and animation.

GPC305C





PANTONE®

PANTONE and other Pantone trademarks are either a trademark or registered trademark of, and are used with the written permission of, Pantone LLC in the United States and/or other countries. CAPSURE and MUNSELL are trademarks or registered trademarks of X-Rite, Incorporated in the United States and/or other countries. G7 is a registered trademark of the International Digital Enterprise Alliance, Inc. (Idealliance). ISO is a registered trademark of the International Organization for Standardization. Adobe, Creative Cloud, Illustrator, InDesign, and Photoshop are either registered trademarks or trademarks of Adobe in the United States and/or other countries. All other trademarks are the property of their respective owners. Any omission of such trademarks from any product is regretted and is not intended as an infringement on such trademarks. Pantone Colors may not match Pantone-identified standards. Consult current Pantone Color Publications for accurate color. Pantone LLC is a wholly owned subsidiary of X-Rite, Incorporated. © Pantone LLC, 2026. All rights reserved.